

# hello there, i'm **vanessa** **kumnoonsate!**

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nessanoons.com

## ABOUT ME

A digital content creative based in Southern California with over 4 years of design experience. Passionate about producing designs that capture audiences and build brand identity. Seeking opportunities in graphics and media, branding, UI/UX design, and illustration.

## PROGRAMS

ADOBE CREATIVE SUITE  
MICROSOFT OFFICE 365  
GOOGLE WORKSPACE  
PROCRAETE  
FIGMA  
CANVA

## SOFT SKILLS

Team-Oriented  
Efficiency  
Multi-tasking  
Communication  
Adaptability  
Interpersonal Skills

## EDUCATION

CERTIFICATE OF COMPLETION:  
UI/UX BOOT CAMP  
University of California, Irvine

B.A. PSYCHOLOGY,  
MINOR IN EDUCATION  
University of California, Riverside

## EMPLOYMENT

### SENIOR GRAPHIC DESIGNER

Logomark

Jan 2022 - Present

- ◇ Achieved nearly 100% annual revenue growth by creating impactful sales and marketing collateral materials and supporting the successful execution of digital and print marketing campaigns.
- ◇ Assisted with product photography and videography processes, from pre-production planning to post-production support.
- ◇ Led the redesign of the 2022 Holiday Catalog, resulting in record-breaking year-end achievements, including the highest invoiced year in company history.

### GRAPHIC DESIGNER

The Origin Company & Kate Northrup, LLC

Apr 2021 - Feb 2022

- ◇ Rebranded and designed graphics for a 105k+ social media following, boosting engagement.
- ◇ Collaborated within a team to develop valuable resources to drive profitability.
- ◇ Played a pivotal role in achieving a substantial growth milestone, contributing to the acquisition of over 60 new clients in 2021.

### GRAPHICS & MARKETING DIRECTOR

Sons & Daughters Orthodontics

Jan 2019 - Sept 2021

- ◇ Designed on-trend marketing materials (t-shirts, flyers, posters, etc.) to enhance patient engagement.
- ◇ Created compelling content for Instagram and TikTok, resulting in increased social media traffic.
- ◇ Led collaborative efforts with external companies and directed marketing initiatives for annual registration drives.